

Universal App for storing and forecasting peoples' eyesight data which advises them how to improve their vision and when to visit the optician

THE GLOBAL PROBLEM

~50% of population is wearing glasses*
Most people don't know if and when their eyesight has changed, and come to a doctor when the need for the eyewear becomes obvious

*STATISTA, 2017

REASON

- 1 People rarely check their eyesight with the optician
- 2 People don't know how to change their behavior so to improve their eyesight
- 3 Even if checked by the doctor the patient's vision data is not stored online, and not shared if the next check happens with another optician

OUR SOLUTION

Specialized App that stores the person's eyesight data on blockchain in a secure way, makes the forecast of the eyesight dynamics with age, offers daily advice on how to change behavior to improve the eyes health, and offers personalized choice of eyewear

- ### BENEFITS
- 1 Major increase in a person's eyesight visibility and transparency that allows to take preventive measures
 - 2 A person can track the changes of their eyesight to see the effect of their lifestyle and diet, and receive information required for that
 - 3 Eyesight records are also useful for opticians, insurance companies and public authorities

THE TEAM



Dato Seri David Sew
@datoseridavidsew
Chief Executive Officer
1998 – Present
Director of Aeris Design Sdn Bhd
Master in Business Administration,
Malaysia University of Science and Technology



Datin Seri Annie Chin
@datinserianniechin
Chief Financial Officer
Director of Kitchenizm Sdn Bhd
Director of Aevis Plan Sdn Bhd
Director of Malina Optical Sdn Bhd



Dato Jonathan Lim
@datojonathanlim
Chief Business Officer
2007 – Present
Founder, Director, CEO and
owner of MMG Group of Companies
2015 – Present
Trainer and Founder in MMG Advance Sdn Bhd



Carmen Soo
@carmensoo
Chief Operation Officer
2017 – Present: Founder and CEO in
SBK Networks
2015 – 2017: Vice President, Sales at Aladdin
StreetDotcome Sdn Bhd
2013 – 2016: Country Manager at SPH Digital
Media Sdn Bhd



Steven Wong
@stevenwongtw
Chief Marketing Officer
- More than 20 years experience in building
Digital businesses in Singapore, Malaysia and China
2016-2019 : Co-CEO (Sales and Marketing) at
Haufe China
2006 - 2016 : Head of Marketing (Digital Division)
at Singapore Press Holdings Ltd



Bryan Ng
@bryannng
Chief Technology
Officer
- 15 years of experience in development
of digital systems
- Clients: Nike, Ikea, Loreal, Toyota, Citibank

USE CASES

Visually impaired individuals - people with certain degrees of decreased vision can order subscription for themselves or for the whole family

The brands can offer their products in a precisely targeted way so that their offers are customized for the users based on their data

Insurance companies can receive verifiable records for providing the wellness insurance designed to provide routine eye care, prescription eyewear and other vision-related services at a reduced cost

Medical clinics & universities can purchase anonymized data for research

TOKEN

VBK token will be issued on Ethereum platform and is ERC-20 compliant. Users can use the VBK token to redeem subscription fee

VisionBanker launches ICO to obtain the funds for development of the App and launch of the marketing campaign

TOKEN SALE DETAILS

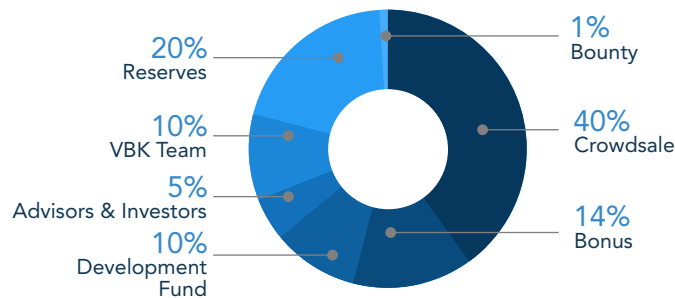
Token price
0,01 USD

Hardcap
10,000,000 USD

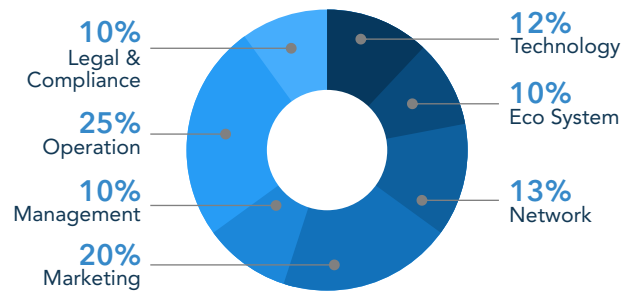
Total tokens
2,500,000,000 VBK

	Starting Bonus	Tokens	Dates	Duration
Private Sale	40%	466,666,667	May-19	8 weeks
Pre Sale	35%	450,000,000	June-19	6 weeks
Token Sales	30%	436,666,667	August-19	6 weeks

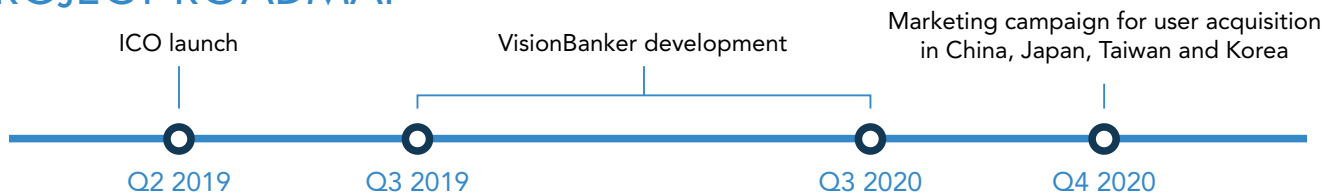
TOKENS DISTRIBUTION



USE OF PROCEEDS



PROJECT ROADMAP



THE TEAM

ADVISORS



Lian Xun
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Head of Technology and Innovation
10 years experience in product development, system design, and building the systems from the ground up



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